

BEAUTY AESTHETICS

INTERNATIONAL

MEDIA KIT 2018

Key Facts

Frequency: Quarterly | **Print:** 28,500 | **Magazine Size:** 205 mm (width) x 275 mm (height) | **Print Area:** 195 mm (width) x 265 mm (height) | **Bleed Size:** 215 mm (width) x 285 mm (height) | **Material Required:** Digital files (pdf/ai/tiff/jpg in high resolution) | **Website:** www.beautyaestheticsmagazine.com | **Email:** info@beautyaestheticsmagazine.com

Readership Profile

Beauty, Cosmetics, Salons, Hair, Nail Art, Skin & Wellness. Medical Aesthetics, Perfumes, Jewellery, Skin Care, Healthcare, Pedicure, Manicure, Herbal & Ayurvedic Products, Packaging, Equipment, Raw Materials, Technology, Machinery, International events and many more...

Publication Dates

Issue	Out Date	Deadline	Event Focus
1. Jan-Mar	30th Jan	1st Feb	Beauty Düsseldorf, Germany; Beauty World Japan
2. Apr-June	05th Apr	15th Mar	Beautyworld Japan, Tokyo; China Beauty Expo, Shanghai; Cosmebeaute Asia
3. Jul-Sept	05th Jul	15th Jun	Beyond Beauty ASEAN, Bangkok, Aesthetic Medicine North, UK, Salon Intl, UK
4. Oct-Dec	05th Oct	15th Sept	Hong Kong Fashion Week for Fall/Winter

Editorial

Each of the above issue shall carry extensive coverage on all aspects of beauty industry.

Tariff for Print Magazine (Euros):

Full page Bleed ... 5,500 | Front Cover ... 7,500 | Inside Front Cover ... 6,000 | Inside Back Cover ... 6,000 | Back Cover ... 6,500

Tariff for E-services (Euros):

	6 months	1 year
Leaderboard Banner Ad (728 pixels x 90 pixels) ...	5,500	8,500
Prime Banner Ad (450 pixels x 300 pixels) ...	4,500	7,000
E-newsletter (html, monthly) ...	7,000	12,000

World-wide Circulation

ASIA (48%): Thailand, Singapore, Japan, China, Taiwan, India, Korea, Philippines, Indonesia, Malaysia, Singapore, Vietnam | **Middle East (7%):** Saudi Arabia, Kuwait, Turkey, UAE | **Australia (11%)** | **New Zealand (3%)** | **Europe (20%):** Denmark, France, Germany, Italy, Netherlands, Poland, Spain, Sweden, Switzerland | **UK (5%) • USA (6%)**

Publication office

Beauty Aesthetics International: 326/22 Soi Onnut 10, Suan Luang, Suan Luang, Sukhumvit 81, Bangkok 10250 Thailand.
Email: info@beautyaestheticsmagazine.com | **Website:** <http://www.beautyaestheticsmagazine.com>

Representatives Singapore, India, Japan, China.
